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| JANUARY | FEBRUARY | MARCH | APRIL |
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

GIVEN BY

WEEKS BEGINNING MONDAY, JANUARY 31 & FEBRUARY 7, 1983

| Beginning Monday - Jan. 31 | OPENING OF FALL COLLECTION Continuous by appointment. | BIS BY GENE EWING; & BIS DENIM Contact: Veronica Jones, 921 | 575 SEVENTH AVENUE SUITE 2510 -0685. |
|----------------------------------|---|--|--|
| Monday | SUMMER COLLECTIONS | B-J ENTERPRISES, INC. n Original, Judy Stern. By ap | SUITE 7D |
| Monday | COLLECTION | C'EST SIMONE BY GEORGE SIMONTON t Public Relations, (214) 521 | LINDY/POWELL - 6TH FLOOR |
| Monday | COLLECTION | FONG LENG INTERNATIONAL s by appointment. Contact: 5 | SHOWROOM - 22ND FLOOR |
| Jan. 31- | COLLECTION | NAN HERZLINGER (SANTA FE) Contact: Bill Parker, 421-09 | PRIVATE SUITE |
| Monday | COLLECTION Arleen, Louisa de Borah, Co | HMF GROUP INC. (HERBERT & FABRIZIO) balt, Tipelow, Richard Fredricuvelle, Sweaterworks. By appo | SHOWROOM - 10TH FLOOR ics, Jacqueline, |
| | ACCESSORIES | IRISH EXPORT BOARD Jody Donohue Associates, 688- | (PARK & 56TH) |
| Monday | OPENING OF FALL COLLECTION Continuous by appointment. | | 489 FIFTH AVENUE SHOWROOM - 25TH FLOOR |
| Feb. 1 | THREE DESIGNERS Fashions by Francesca Brasc | LA ROMANA ATELIER chi, Anne Eisenhower, Helga Wa | COTILLION ROOM agner. By invitation. |
| Beginning Tuesday Feb. 1 | COLLECTION Andrew Geller, Julianelli, | ANDREW GELLER INDUSTRIES Beene Bag, Geffrey Beene, Sleene Beene, | SHOWROOMS - 14TH FLOOR eekers, Andrew Geller Handbags |
| Feb. 2 | PREVIEW SHOWING OF SUMMER COLLECTION By invitation. Buyers: 730 | RONALD KOLODZIE 0-8180. Press: Madeline de V | 202 WEST 40TH STREET SUITE 801 ries, Ltd., 753-6688. |
| | | | |

EMBROIDERY COUNCIL OF

AMERICA

Also, Thursday, Feb. 3 at 10 and 4. By reservation. Contact: 730-0685.

RIZZOLI SCREENING ROOM

712 FIFTH AVENUE

COLLECTION"

Wednesday

Feb. 2

"THE SEARCH FOR QUALITY

WHAT'S GOING ON

DATE

WHAT'S GOING ON WHERE DATE GIVEN BY Wednesday SHOWING OF FALL EVAN-PICONE SPORTSWEAR 1411 BROADWAY Feb. 2 COLLECTION SHOWROOM - 37TH FLOOR 5:30 P.M. Also, Feb. 8, 9 at 5:30. By inv. Buyers: 536-9533. Press: 536-9624. MAKESENSE Wednesday PARTY--NEW SHOWROOM: 1466 BROADWAY Feb. 2 FIVE DESIGNERS SUITE 1611 5:30-7:30 by invitation. Contact: Brenda Pope, 944-0622. LAMARCA Beginning OPENING OF FALL/WINTER 41 EAST 57TH STREET SHOWROOM - SUITE 1206 Wednesday SHOE COLLECTION Feb. 2 - Continuous by appointment. Contact: Allison Spelki, 888-6778. PINKY & DIANNE LTD. *Wednesday OPENING OF AUTUMN/FALL BEVERLY WILSHIRE HOTEL Feb. 2- MEN'S & WOMEN'S COLLECTION LOS ANGELES Feb. 4 By appointment. Contact in advance, 935-4770. Beginning OPENING OF SUMMER AURORA RUFFOLO 530 SEVENTH AVENUE Wednesday COLLECTION SHOWROOM - 14TH FLOOR Continuous by appointment. Contact: 354-9250. Feb. 2 MRS. H. WINTER Beginning OPENING OF SUMMER 45 WEST 25TH STREET Wednesday COLLECTION NEW SHOWROOM - 4TH FLOOR Feb. 2 Note new location. Continuous by appointment. Contact: 691-8300. *Wednesday PRESS PREVIEW: SPRING/ MEN'S FASHION BILTMORE HOTEL; & Feb. 2- SUMMER MENSWEAR IN L.A. ASSOCIATION CALIFORNIA MART Also, women's fashions. By invitation. Exec. Director: Norman Karr. Feb. 6 Fashion Director: Chip Tolbert. Contact: Katherine Ogan, 581-8210. Wed. Feb. 2 4:30 P.M., MFA Seminar I; 5:30 P.M., J.C.PENNEY; 6:30 P.M., Cocktails & Dinner-California Mart. Thurs. Feb. 3 7:30 A.M., SEARS, ROEBUCK & CO, (7:30-8:45 A.M.); 9:00 A.M., MFA Seminar II; 10:30 A.M., STANLEY BLACKER; 11:00 A.M., JAZ PARIS; 11:15 A.M., SAHARA CLUB; 11:45 A.M., JEANSWEAR COMMUNICATIONS; 12:30 P.M., Lunch, PIERRE CARDIN; 7:00 P.M., Cocktails-CUTTY SARK; 8:00 P.M., Dinner--HENRY GRETHEL. Fri. Feb. 4 7:30 A.M., Breakfast (7:30-8:30 A.M.); 9:00 A.M., TONY LAMBERT; 9:30 A.M., ALAN FLUSSER; 10:00 A.M., HART, SCHAFFNER & MARX; 10:30 A.M., ALLYN ST. GEORGE; 11:00 A.M., INTERGOLD; 11:15 A.M., RON CHERESKIN; 11:45 A.M., VAN HEUSEN; 12:30 P.M., Lunch-EVAN-PICONE; 5:30 P.M., Cocktails--CLENET; 7:30 P.M., Dinner--EGON VON FURSTENBERG. Sat. Feb. 5 7:30 A.M., Breakfast (7:30-8:30 A.M.); 9:00 A.M., THE LEE CO.; 9:30 A.M., CACHAREL; 10:00 A.M., GENTLEMEN'S QUARTERLY; 10:30 A.M., JEFFREY BANKS; 11:00 A.M., COMPUTER FX; 11:15 & 11:45 A.M., Retail Panel; 12:30 P.M., Lunch--ANDREW FEZZA. 6:30 P.M., Cocktails & Dinner--DuPont, 8:00 P.M., "LULU" Awards. Sun. Feb. 6 7:30 A.M., Breakfast (7:30-8:30 A.M.); 9:00 A.M., JOCKEY INTERNATIONAL; 9:30 A.M., CESARANI; 10:00 A.M., LAGUNA SPORTSWEAR; 10:30 A.M., MERONA SPORT. JON HAGGINS Thursday SHOWING OF SUMMER 260 WEST 35TH STREET Feb. 3 COLLECTION SHOWROOM - 13TH FLOOR 3:30 P.M. By invitation. Thereafter by appointment. Contact: Cerise, 564-2898. "ANTONIO'S GIRLS" Thursday PARSONS SCHOOL OF DESIGN PARSONS EXHIBITION CENTER

Thursday "ANTONIO'S GIRLS" PARSONS SCHOOL OF DESIGN PARSONS EXHIBITION CENTER

Feb. 3 OPENING & RECEPTION 2 WEST 13TH STREET

6-8 P.M. In honor of Antonio Lopez--named fashion illustrator of year by CFDA.

Beginning FALL SPORT SHOE DIVERTENTE 12 WEST 57TH STREET
Thursday COLLECTION SHOWROOM - 8TH FLOOR
Feb. 3 Continuous by appointment. Buyers: 765-7552. Press, Jody Donohue, 688-8653.

Beginning FALL SHOE VITTORIO RICCI 1010 THIRD AVENUE
Thursday COLLECTION SHOWROOM - 3RD FLOOR
Feb. 3 By appointment. Contact: 486-1989. Press: Jody Donohue, 688-8653.

reb. 3 By appointment. Contact: 400-1303. Fless: body bollonde, 600-80.

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| | OPENING OF EARLY FALL | GIVENCHY V | 680 FIFTH AVENUE |
| Thursday | COLLECTION Continuous by appointment. Co | | SHOWROOM - 5TH FLOOR |
| reb. 3 | continuous by appointment. | ontact. Illia Alemanestiana, | 243 2330. |
| *Feb. 5-8 | SEHM MENSWEAR SHOW IN PARIS. | Also, lingerie, intimate ap | oparel, knitwear. |
| *Feb. 5-8 | SALON DE LA MODE ENFANTINE IN | PARIS. Children's Wear at I | Porte de Versailles, 869-1720 |
| *Feb. 6-8 | DUSSELDORF COLLECTIONS PREMIER | RES. Preview of Fall '83. Co | ontact: 840-7744 |
| Beginning Monday Feb. 7 | OPENING OF FALL WOMEN'S COLLECTION Introduction women's wear diff | GIORGIO ARMANI fusion line. By appt. Contac | 650 FIFTH AVENUE SHOWROOM - 20TH FLOOR et: Linda Sheldon, 265-2760. |
| Feb. 7 | PIERRE CARDIN SPORTIF (Early F | Fall)550 Seventh | .5th fl354-9760. |
| | OPENING OF FALL '83 COLLECTION | SALVATORE FERRAGAMO | 663 FIFTH AVENUE SHOWROOM - 5TH FLOOR |
| Feb. 18 | Continuous by appointment. Co | ontact: Lee Pritchard, 838- | 9470. |
| | CHLOE FASHIONS AT BENEFIT SHOW | SAKS FIFTH AVENUE | 3RD FLOOR |
| 11:00 A.M. | For: J.O.B. Tickets: \$25.000, | 725-2500. Press: Helen O'H | agan, 940-4226. |
| Feb. 8 | 5:30 P.M. EVAN PICONE FALL SPO | ORTSWEAR (2nd showing). Buy | yers: 536-9533. |
| Feb. 9 | PREVIEW: SPRING/SUMMER COLLECTION By invitation. Contact: (213) | | HOTEL PLAZA BAROQUE SUITE |
| Feb. 9 | 5:30 P.M. EVAN-PICONE FALL SPO | ORTSWEAR (3rd showing). Bu | yers: 536-9533. |
| | OPENING OF EARLY FALL COLLECTION Continuous by appointment. Co | | SHOWROOM - 19TH FLOOR |
| Thursday | FALL KNITWEAR: PREMIERE COLLECTION Continuous by appointment. Co | FRANCIS LAURENT ontact: 730-7115. | 530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR |
| | PITTI FILATI - 1984 SPRING/SU | | . 10-12) |
| | | | |
| Feb. 11 | FALL FASHION SHOW | | SHOWROOM - 7TH FLOOR |
| 9:00 A.M. | Buyers at 9:00 A.M. Press, 11 | :00 A.M. By invitation. Con | tact: 354-4900. |
| *Feb.12-15 | FEDERATION FRANCAISE DU PRET- | A-PORTER-FEMININ AT PORTE D | E VERSAILLES, PARIS |
| Monday | OPENING OF FALL WOMEN'S COLLECTION Continuous by appt. Buyers: M | FASHION CORPORATION | |
| | BENEFIT: SPRING FASHIONS | | PASS. SHIP TERM. (BERTH 3 & |
| Feb. 15 | BY CLAUDE MONTANA Benefit Grey Art Gallery, NYU | | 711 12TH AVE. (54TH ST.) |
| Wednesday | SHOWING OF FALL/ | | |
| Feb. 16 | By invitation Thereafter GF | T. 650 Fifth. 20th fl. Cont | |

5:30 P.M. By invitation. Thereafter, GFT, 650 Fifth, 20th fl. Contact: 265-2788.

| DATE | WHAT'S GOING ON | GIVEN BY | WHÉRE |
|---------------------------------|--|---|--|
| Feb. 21 | WASHINGTON'S BIRTHDAY CELEBRA | TION (Monday) Legal Holiday | Y |
| Feb. 22 | "AN EVENING WITH AL HIRSCHFELD"ORIGINAL ART Celebration of Al Hirschfeld' | BLOOMINGDALE'S s 80th birthday. By inv. Ma | 5TH FLOOR GALLERY |
| Beginning Tuesday Feb. 22 | COLLECTION | PAUL COSTELLOE Contact: 382-2880. | 530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR |
| Tuesday | PREMIERE: FALL "VALENTINO NIGHT" By appointment. Contact: Jea | VALENTINO n-Hubert Neveux, 980-6816. | 7 WEST 57TH STREET SHOWROOM - 2ND FLOOR |
| Feb. 24 | "TOKYO: THE FASHION FRONTIER OF THE 80'S" Audio Visual PresentationCh Issey Miyake/Shiseido. Member | (9 ROCKEFELLER PLAZA) mn: Sheila Bernstein, AMC; | BALLROOM Jun Kanai, |
| Friday Feb. 25- March 10 | OPENING OF FALL/WINTER COLLECTION Continuous by appointment. C | TIKTINER Contact: 391-1790 | 530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR |
| *Feb. 25 | MEN'S FASHION WEEK IN COLOGNE | (Feb. 25 - Feb. 27) | |
| *Feb. 26 | LUGGAGE AND LEATHER GOODS SHO | W IN LAS VEGAS. Contact: 6 | 95-2340. (Feb. 26-Mar. 1) |
| *Feb. 26 | PITTI DONNA & PITTI MAGLIA IN | FLORENCE (Feb. 26 - Mar. 1 |) |
| Feb. 28- March 3 9-6 P.M. | FALL/WINTER '83 MENSWEAR DESIGNERS Also, women's collections. By | DESIGNERS' COLLECTIVE invitation. Contact: Elyse | 21 EAST 52ND STREET |
| | FALL MEN'S KNITWEAR & WOMEN'S SPORTSWEAR With Designers' Collective. T | | |
| Monday Feb. 28- March 3 | OPENING OF FALL/WINTER MEN'S SPORTSWEAR & LOUNGEWEAR With Designers' Collective. | PINKY & DIANNE LTD.; & PINKY & DIANNE A.M./P.M. Thereafter 37 W. 57 St., Su | BERKSHIRE PLACE HOTEL 21 EAST 52ND ST. (1606-8) ite 701, 935-4770. |
| Monday Feb. 28- March 3 | MEN'S & WOMEN'S FALL '83 READY-TO-WEAR & ACCESSORIES With Des. Coll. By appt. Cont | | BERKSHIRE PLACE HOTEL 21 EAST 52ND STREET Ther. 102 W. 38 St., 9th fl. |
| Feb. 28 | EARLY FALL COLLECTIONS IN NEW | YORK (Feb. 28-Mar.11) | |
| Feb. 28 | BILL ATKINSON (Early Fall) | 514 Sev | enth 2nd fl221-8510. |
| Feb. 28 | BARON PETERS; & ROBERT LEONAR | D (Early Fall)530 Sev | enth30th fl944-0666. |
| Feb. 28 | GEOFFREY BEENE (Early Fall) | 550 Sev | enth4th fl398-0800. |
| Feb. 28 | HARVE BENARD (Early Fall) | 205 W 3 | 9th5th fl354-8420. |
| Feb. 28 | BERN CONRAD (Early Fall) | 530 Sev | enth27th fl 391-8052. |
| Feb. 28 | CRISCIONE (Early Fall) | 566 Sev | enth4th fl921-7157. |
| Feb. 28 | HELEN FABRIKANT FOR H. FABRIK | ANT (Early Fall)1410 Br | oadway18th fl354-1620. |

| DATE | WHAT'S GOING ON GIVEN BY WHERE |
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| Feb. 28 | GENTILLESSE BY DIANE DICKINSON; & SIMPLY DIANE530 Seventh9th fl354-4147. |
| Feb. 28 | BETSY GONZALEZ (Early Fall) |
| Feb. 28 | CATHY HARDWICK I (Early Fall)1411 Broadway4th fl211-4502. |
| Feb. 28 | NAN HERZLINGER (SANTA FE) (Early Fall)Drake Hotel(505)471-3413. |
| Feb. 28 | _KENAR (Early Fall)530 Seventh25th fl944-5300. |
| Feb. 28 | ALEXIS KIRK (Early Fall) |
| Feb. 28 | DON KLINE LTD (Early Fall)32 W 39th12th fl221-6771. |
| Feb. 28 | LEONARD-PARIS COUTURE/STUDIO (Early Fall)550 Seventh23rd fl869-3601. |
| Feb. 28 | HAROLD LEVINE; & HAND-LOOMED KNITS (Early Fall)530 Seventh21st fl391-2255. |
| Feb. 28 | VERA MAXWELL (Early Fall)530 Seventh26th fl719-4358. |
| Feb. 28 | TRACY MILLS (Early Fall) |
| Feb. 28 | MOLLIE PARNIS; & MOLLIE PARNIS STUDIO530 Seventh18th fl221-1445. |
| Feb. 28 | POGIA BY D. POLIMENI (Early Fall)530 Seventh4th fl944-6030. |
| Feb. 28 | RAINCHEETAHS BY NAMAN (Early Fall)500 Seventh3rd fl944-0800. |
| Feb. 28 | MARY ANN RESTIVO (Early Fall)498 Seventh16th fl736-0109. |
| Feb. 28 | PAULA SAKER (Early Fall)530 Seventh29th fl221-6960. |
| Feb. 28 | SAZ (Early Fall)530 Seventh21st fl221-3489. |
| Feb. 28 | SIGNATURES BY RUSS TAYLOR (Early Fall)512 Seventh6th fl354-4700. |
| Feb. 28 | MALCOLM STARR (Early Fall) |
| Feb. 28 | TRIGERE SPORT FOR SCHRADER (Early Fall)530 Seventh15th fl840-7733. |
| Feb. 28 | VALENTINO STUDIO (Early Fall) |
| Feb. 28 | ADRIENNE VITTADINI (Early Fall)1441 Broadway30th fl921-2510. |
| Feb. 28 | ILIE WACS (Early Fall)530 Seventh19th fl354-9080. |
| Feb. 28 | RICHARD WARREN INC (Early Fall)498 Seventh19th fl239-7070. |
| Feb. 28 | L'ZINGER INTERNATIONAL (Early Fall)575 Seventh18th fl382-3303. |
| Tuesday March 1 11:00 A.M. | FASHIONS BY ADOLFO SAKS FIFTH AVENUE THIRD FLOOR AT BENEFIT SHOW For Museum of City of New York. Tickets: \$25.00. By inv. Contact: 940-4226. |
| Tuesday Mar. 1 12 - 2 | RAY-BAN BEACH CLUB BAUSCH & LOMB PARKER MERIDIEN HOTEL 119 WEST 56THROOFTOP POOL By invitation. Contact: Cassie Hill or Anne O'Brien of Hill & Knowlton, 697-5600. |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Tuesday March 1 4:00 P.M. | SHOWING OF AUTUMN/WINTER '83 MENSWEAR Cocktails. Show at 5. By inv. | | NY ATHLETIC CLUB 180 CENTRAL PARK SOUTH 5600. Press: 255-6156. |
| Tuesday March 1 5:00 P.M. | FALL COLLECTION: DESIGNER SPORTSWEAR Cocktails. Show at 6:00. By in | ESCADA BY MARGARETHA LEY | TERRACE ROOM |
| | | CELANESE FIBERS MARKETING COMPANY March 8-10. By invitation. | CELANESE BUILDING 1211 AVE OF AMER - 17TH FL Contact: 719-8123. |
| Beginning Tuesday March 1 | FALL CONTEMPORARY SPORTSWEAR & OUTERWEAR Continuous by appointment. Co | LLOYD ALLEN Ontact: 944-9577. | 110 WEST 40TH STREET SHOWROOM - 26TH FLOOR |
| March 1 | ADELE SIMPSON (Early Fall) | 530 Sev | enth23rd fl 354-8600. |
| March 1 | AKIRA (Early Fall) | 530 Sev | enth30th fl398-0018. |
| March 1 | BILL BLASS COLLECTION III (Ear | cly Fall)550 Sev | enth8th fl921-2100. |
| March 1 | BLASSPORT (Early Fall) | 550 Sev | enth2nd fl354-4200. |
| March 1 | KENETH BONAVITACOLA (Early Fal | ll)526 Sev | enth7th fl247-2380. |
| March 1 | LUCILLE CHAYT (Early Fall) | 264 W 3 | 5thSuite 1405.564-2584. |
| March 1 | DANZANTE (Early Fall) | 209 W 3 | 8th6th fl944-6610. |
| March 1 | LESTER HAYATT (Early Fall) | 209 W 3 | 8th5th fl398-1310. |
| March 1 | JAMISON/JAMISPORT (Early Fall) | 498 Sev | enth24th fl239-9477. |
| March 1 | JER DOR FASHIONS LTD (Early Fa | all)498 Sev | enth11th fl564-4450. |
| March 1 | NAT KAPLAN (Early Fall) | 498 Sev | enth21st fl239-9400. |
| March 1 | KAPPI (Early Fall) | 498 Sev | enth21st fl239-9485. |
| March 1 | MARION MAGED (Early Fall) | 550 Sev | enth19th fl354-8590. |
| March 1 | MORTON MYLES (Early Fall) | 550 Sev | enth15th fl391-8700. |
| March 1 | JOSEPH PICONE DESIGNER COLLECT | CION (Early Fall)1411 Br | oadway37th fl536-9508. |
| March 1 | ABE SCHRADER CORP (Early Fall) | 530 Sev | enth15th fl840-7733. |
| March 1 | HELEN SIDEL (Early Fall) | 530 Sev | enth8th fl354-0024. |
| March 1 | JERRY SILVERMAN (Early Fall) | 530 Sev | enth17th fl944-8200. |
| March 1 | TRIGERE (Early Fall) | 550 Sev | enth16th fl391-9100. |
| March 1 | A TRIGERE COAT FOR ABE SCHRADE | ER (Early Fall)530 Sev | enth840-7733. |
| March 1 | NORMA WALTERS & CO (Early Fall | .)530 Sev | enth7th fl840-7677. |
| March 1 | POSH BY JAY ANDERSON (Early Fa | all)550 Sev | enth18th fl398-0763. |

| | WHAT'S GOING ON | GIVEN BY | WHERE |
|----------------------|---|--|------------------------------|
| Wednesday March 2 | SHOWING OF MIX & MATCH COLLECTION | KEZIA KEEBLE | PLACE TO BE ANNOUNCED |
| | By invitation. Contact: 265- | 2788. | 14110011020 |
| vsheenhew | SHOWING OF FALL | ANDREW FEZZA LTD. | PLACE TO BE |
| March 2 | WOMENS COLLECTION | | ANNOUNCED |
| 6:30 P.M. | By invitation. Contact: 889- | 0834. | 3 |
| | *FASHIONSAND ALL THAT | | |
| | JAZZ": BLACK & HISPANIC Tickets: \$125.00, for scholar | | |
| | | onip tuna. coolumator. nar | 11et 12et. cont. 700 5050. |
| | LUNCHEON SHOW OF SPORTSWEAR SEPARATES | LAUREL | 1466 BROADWAY SUITE 1108 |
| | By invitation. Buyers: 869-8 | 424. Press: Jody Donohue As | |
| March 3 | TAHARI (Early Fall) | 525 Set | enth 21st fl 921-3600 |
| March 3 | TAMAKI (Bally Fall) | •••••••••••••••••••••••••••••••••••••• | ench21St 11921-3000. |
| *March 4-8 | FASHION ACCESSORIES COMPLEMEN | TO MODA IN ITALY | |
| *March 4-8 | MODIT IN MILAN | | |
| *Sunday | FALL-WINTER READY-TO-WEAR SHO | WINCS IN MILAN (By invitati | on from designers) |
| March 6- | SHOWINGS AT FASHION CENTRE, M | | |
| March 9 | Contact: Camera Nazionale, Pi | | |
| | Sun. March 6: 9:30 A.M., FERR MARIO VALENTINO; 4:00 P. | M., SAN LORENZO; 5:00 P.M., | |
| | HELYATT; 7:00 P.M., GIOR | | 12.15 D.W. MICCONT. |
| | Mon. March 7: 9:45 A.M., GENN 3:00 P.M., CALLAGHAN; 4: | | , TIMME; 6:00 P.M., SPORTMAX |
| | Tues. March 8: 9:00 A.M., BIA | | |
| | Wed. March 9: 9:45 A.M., VERS | CHE; 5:00 P.M., BAROCCO; 6: ACE; 11:00 A.M., ENRICA MAS | |
| | 3:00 P.M., BYBLOS; 4:00 | | |
| March 6-8 | NEW YORK "PRET" AT COLISEUM (| European Fash. Fair & Fashi | ons From Europe) 563-5350. |
| *March 6-9 | IGEDO INT'L FASHION TRADE FAI | R & DESSOUS-SALON IN DUSSEL | DORF. Contact: 840-7744. |
| *March 6-9 | PREMIERE MODE SPORTS D'HIVER | IN PARIS. Winter Sports Fa | shions. Contact: 869-1720. |
| Monday | RECEPTION FOR 25 | CANADIAN CONSULATE | 1251 AVE OF THE AMERICAS |
| | CANADIAN DESIGNERS | nformal modeling Contact. | 16th FLOOR |
| 6:30-6:00 | For Canadians at N.Y. Pret. I | miormai modeling. Contact: | Lillian Brittain, 500-2400. |
| - | OPENING OF FALL/WINTER | | |
| | COLLECTION IN MILAN Men's and women's collection. | | VIA CASTELFERIDO 2 |
| W 7 | | F20 C | 2044 53 254 4220 |
| March 7 | ADRI (Early Fall) | Seventn. | 20th il354-4330. |
| March 7 | JOHN ANTHONY (Early Fall) | 550 Seventh. | 27th fl840-0370. |
| March 7 | AUGUSTUS (DIV CAUMONT) (Early | Fall)530 Seventh. | 24th fl840-6674. |
| March 7 | BENTON LIMITED BY RICHARD ASS | ATLY500 Seventh. | 18th fl719-9290. |
| March 7 | GLORIA BETKER (Early Fall) | 209 W 38th | Suite 309719-5510. |
| March 7 | STANLEY BLACKER FOR WOMEN (Ea | rly Fall)550 Seventh. | 10th fl764-3730. |
| | | | |

| DATE March 7 | WHAT'S GOING ON GIVEN BY WHERE ALBERT CAPRARO (Early Fall)550 Seventh18th fl840-1679. |
|-----------------|--|
| March 7 | CARRIE COUTURE (Early Fall)498 Seventh20th fl563-6510. |
| March 7 | CASI (Early Fall) |
| March 7 | OLEG CASSINI COLLECTIONS (Early Fall)530 Seventh9th fl354-6990. |
| March 7 | ARTHUR CHAPNIK (Early Fall)230 W 38th6th fl840-2777. |
| March 7 | CONSTANCE BY CONSTANCE MALLAS (Early Fall)498 Seventh16th fl947-2575. |
| March 7 | DDDOMINICK (Early Fall)1410 Broadway19th fl944-1970. |
| March 7 | DIANNE B FOR CYGNE DESIGNS (Early Fall)530 Seventh14th fl 354-6474. |
| March 7 | ENCORE (DIV UMI) (Early Fall)530 Seventh27th fl391-2870. |
| March 7 | CHRISTYNE FORTI (Early Fall)530 Seventh24th fl921-1552. |
| March 7 | JOHN ANTHONY FOR FRIEDRICKS SPORT205 W 39th13th fl840-8867. |
| March 7 | DIANE VON FURSTENBERG (Early Fall)745 Fifth24th fl753-1111. |
| March 7 | BETTY GRISHAM (Early Fall)1466 BroadwaySuite 1104382-1462. |
| March 7 | BILL HAIRE LTD (Early Fall)530 Seventh14th fl840-6466. |
| March 7 | HALSTON (Early Fall)550 Seventh14th fl354-6340. |
| March 7 | CATHERINE HIPP (Early Fall)110 W 40th25th fl391-3887. |
| March 7 | JONATHAN HITCHCOCK FOR REUBEN THOMAS498 Seventh18th fl736-6060. |
| March 7 | RONALD KOLODZIE LTD (Early Fall)44 W 62Penthouse307-1740. |
| March 7 | KOOS VAN DEN AKKER (Early Fall)550 Seventh6th fl840-6720. |
| March 7 | IZABEL LAM16th fl719-3210 |
| March 7 | LILA BLOUSE BY LILA KLIEGMAN (Early Fall)1441 Broadway20th fl354-5190. |
| March 7 | FRANK MASANDREA (Early Fall)530 Seventh21st fl354-5893. |
| March 7 | MIGNON BY DOROTHY FARBO (Early Fall)530 Seventh3rd fl354-4980. |
| March 7 | HANAE MORI (Early Fall) |
| March 7 | ALBERT NIPON KNITWEAR (Early Fall)214 W 39th12th fl354-1700. |
| March 7 | SAMUEL ROBERT (Early Fall)530 Seventh9th fl221-1995. |
| March 7 | JACKIE ROGERS (Early Fall)787 Madison2nd fl744-7303. |
| March 7 | SOO YUNG LEE; & LA SOIREE (Early Fall)530 Seventh6th fl840-6435. |
| March 7 | UMI COLLECTIONS BY ANNE CRIMMINS530 Seventh27th fl221-2457. |
| March 7 | WILLI WEAR BY WILLI SMITH (Early Fall)209 w 38th8th fl869-1380. |
| March 7 | WILROY (Early Fall)530 Seventh22nd fl221-2200. |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|-----------------------------------|--|--|---|
| March 7 | YEOHLEE (Early Fall) | 60 W | 55th2nd fl243-2244. |
| March 7 | YUKIKO HANAI (Early Fall) | 530 | Seventh10th fl354-4700. |
| Tuesday March 8 9:30 & 11:00 A.M. | FABRIC DIRECTIONS | ntact: Carol Carr, Thurs., March 10, | SHOWROOM - 44TH FLOOR 930-7951. For manufacturers: also, |
| March 8 | CASTLEBERRY KNITS (Early Fall) |)530 | Seventh5th fl221-4333. |
| March 8 | LEAMOND DEAN-NORMAN TERRY INC | (Early Fall)498 | Seventh20th fl239-0644. |
| March 8 | THE KOHLER COLLECTION | 498 | Seventh4th fl594-4484 |
| March 8 | VICTORIA ROYAL BY MARTIN STAE | HELY530 | Seventh7th fl944-6844. |
| March 8 | MRS H WINTER (Early Fall) | 45 W | 25th4th fl691-8300. |
| March 9 | KASPER FOR J.L. SPORT (Early I | Fall)530 | Seventh11th fl221-4090. |
| March 9 | KASPER FOR JOAN LESLIE (Early | Fall)530 | Seventh11th fl221-4200. |
| *Mar. 9-12 | 2 MAGIC (Men's Apparel Guild in | Cal.) at L.A. Conv | ention Center, (213) 746-0627. |
| March 10 | BETTY HANSON & CO (Early Fall) |) 205 | W 39th14th fl840-8888. |
| Monday March 14 5-7 P.M. | CONCEPT | | NEW YORK ATHLETIC CLUB 180 CENTRAL PARK SOUTH 532-8627. Press: York Co. 265-1680. |
| March 14 | HANDBAGS & ACCESSORIES IN NEW | YORK (March 14-18) | |
| March 14 | INTIMATE APPAREL IN NEW YORK | (March 14-18) | |
| | - LONDON DESIGNER COLLECTIONS AS Contact: 36 Beauchamp Place, | | |
| March 17 | ST. PATRICK'S DAY | | |
| | Press: Denise Dubois, 100 Faul Fri., March 18: 11:30 A.M., Cl Sat., March 19: 12:30 P.M., MG | bourg St. Honore. P HLOE ONTANA YKIEL HANEL; 5:30 P.M., V VES SAINT LAURENT | |
| March 20- | SPRING/SUMMER '84 FABRICS IN PARIS Contact: Vincent Glorion, 883- | PREMIERE VISION | PARIS, PORTE DE VERSAILLES PARC DES EXPOSITIONS, HALL 3 |
| *March 20 | MUNICH FASHION WEEK (March 20- | -26) | |
| March 20 | NAMSB & BAMA IN NEW YORK (Marc | ch 20-23). At N.Y. | Coliseum. Contact; 986-1811. |
| March 20 | NATIONAL KIDS SHOW IN NEW YORK | K, Fall & Back To S | chool (March 20-23) Contact: 594-0880 |
| March 22 | GEORGE MASKET BY KAREN HARMAN | (Early Fall)498 | Seventh10th fl947-7110. |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|-----------------------|--|--|--|
| Wednesday March 23 | | LORD & TAYLOR | FIFTH AVENUE & 40TH STREET |
| 6:30 P.M. | Storewide promotion of fashio | ns and home furnishings. By | invitation. Press: 391-3632. |
| March 24 6:30 P.M. | | CHICAGO FASHION GUILD; CHICAGO APPAREL CENTER ollections, in conjunction iett Pitt. Contact: Barbara | GRAND BALLROOM with Chicago Fall Market, |
| *Mar.24-28 | INCONTRI VENEZIEFABRICS IN | VENICE | |
| March 28 | PASSOVER (Begins at sunset) | Monday | |
| March 29 | GUY LAROCHE FOR GEORGE MASKET | (Early Fall)498 Seventh. | 10th fl947-7110. |
| March 30 | RETAIL ADVERTISING RETROSPECTIVE Incl. fashion advertising, 19 | NEW YORKER MAGAZINE 25-1982. By inv. Barbara Cl | CHRISTIE'S/REGINE'S 502 PARK AVENUE eland, 840-3800, ext. 253. |
| April 1 | GOOD FRIDAY | | |
| April 3 | EASTER SUNDAY | | |
| Monday | FALL/WINTER WOMEN'S COLLECTION Continuous by appointment. Co | | 37 WEST 57TH STREET SUITE 701 |
| *April 6-7 | IDEACOMO IN ITALY. At Villa | d'Este Hotel. | |
| *April 7 | DALLAS EARLY FALL REGIONAL MA | RKET (April 7 - April 12). | |
| *April 13 | THIRTY-FIFTH INT'L FRANKFURT | FUR FAIR (April 13 - April | 17). |
| | CONTINUOUS SHOWINGSTHESE | SUMMER/TRANSITION COLLECTI | ONS HAVE OPENED |
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| | J | _ | |
| RITA ANGELO | | | |
| | PREVE, INC | | |
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CONTINUOUS LISTINGS--THESE SUMMER/TRANSITION COLLECTIONS HAVE OPENED

| HEITH EIDDIVING BOD II EIDDIVING ING I | |
|--|-----------------------------------|
| HELEN FABRIKANT FOR H. FABRIKANT INC (& Transition)1 | |
| ORA FEDER DESIGNS1 | |
| LOUIS FERAUD5 | |
| FIANDACA2 | |
| FISAC1 | |
| FLORENCE & CELESTE4 | |
| FONG LENG INTERNATIONAL5 | |
| FORMFIT | |
| CHRISTYNE FORTI5 | |
| JOHN ANTHONY FOR FRIEDRICKS SPORT2 | |
| DIANE VON FURSTENBERG | |
| GANT FOR WOMEN | |
| GENTILLESSE BY DIANE DICKINSON5 | |
| GIVENCHY INC6 | |
| MORT GOLDMAN (Mady Gerrard, Mark Heister,4 | |
| Renee Helga Howie, Rosemary Langkamp, Oriana, Ger | |
| BETSY GONZALEZ5 | |
| NATALIE GREEN | |
| HENRY GRETHEL DESIGN STUDIO | |
| BETTY GRISHAM1 | |
| JON HAGGINS20 | |
| BILL HAIRE LTD5 | |
| HALSTON5 | |
| BETTY HANSON & COMPANY ("Prelude to Fall")20 | |
| CATHY HARDWICK I | |
| HARLEY'S WHIM (Also Lenny K, 1441 B'way, 840-8410)3 | |
| LESTER HAYATT SPORTSWEAR20 | 64 W 40th14th fl719-5566 |
| DAVID HAYESDi | |
| NAN HERZLINGER (Santa Fe) | rake Hotel (Park & 56th)421-0900 |
| CATHERINE HIPP1 | 10 W 40th391-3887 |
| JONATHAN HITCHCOCK FOR REUBEN THOMAS49 | 98 Seventh18th fl736-6060 |
| HMF GROUP49 | 98 Seventh10th fl947-9511 |
| JAMES HOGAN53 | 30 Seventh14th fl382-1594 |
| J.G. HOOK INC | 410 Broadway20th fl354-7330 |
| CAROL HORN5 | 75 Seventh33rd fl921-9670 |
| JUDY HORNBY53 | 30 Seventh26th fl221-4740 |
| RENEE HELGA HOWIE49 | 98 Seventh4th fl564-3467 |
| IZABEL LAM20 | 05 W 39th16th fl719-3210 |
| JACKSON ARNOLD4 | 72 Broome1st fl431-1223 |
| JAMISON; & JAMISPORT49 | 98 Seventh24th fl239-9477 |
| ROBERT JANAN LTD53 | 30 Seventh19th <u>f</u> 1354-7880 |
| JAYNE JAY INC49 | |
| JEANNE MARC10 | |
| JER DOR FASHIONS49 | |
| BETSEY JOHNSON57 | |
| LEE JORDAN INC49 | |
| NORMA KAMALI14 | |
| | |

CONTINUOUS SHOWINGS-THESE SUMMER/TRANSITION COLLECTIONS HAVE OPENED

| NAT KAPLAN |
|--|
| KAPPI |
| KASPER FOR JOAN LESLIE |
| KASPER FOR J.L. SPORT |
| MICHAEL KATZ13 E 17th7th fl929-3976 |
| KENAR530 Seventh25th fl944-5300 |
| EMMANUELLE KHANH/PARIS INC |
| KAY KIPPS BY ANTHONY MUTO |
| ALEXIS KIRK |
| ANNE KLEIN & COMPANY |
| CALVIN KLEIN LTD |
| DON KLINE LTD |
| RONALD KOLODZIE LTD |
| KOOS VAN DEN AKKER |
| MIKE KORWIN'S KNITWORKS INC498 Seventh19th fl947-8828 |
| REGINA KRAVITZ840-6065 |
| ADRIENNE LANDAU DESIGNS |
| RITA LANGMAN |
| RON LEALSuite 1108221-0401 |
| LEONARD-PARIS COUTURE/STUDIO |
| LILA BLOUSE; LILA SKIRT BY LILA KLIEGMAN |
| LYLE & SCOTT8th fl944-2830 |
| BOB MACKIE ORIGINALS |
| MARION MAGED19th fl354-8590 |
| MAISON DE NAHIDSuite 302869-7669 |
| MALAVE7th fl563-0510 |
| MANTERO OF AMERICA |
| MARCASIANO226-6809 |
| MASANDREA SPORT354-0515 |
| FRANK MASANDREA |
| GEORGE MASKET BY KAREN HARMAN498 Seventh10th fl947-7110 |
| VERA MAXWELL |
| MIGNON BY DOROTHY FARBO |
| SYDNEY CARVIN MILLIKIN |
| TRACY MILLS550 Seventh5th fl221-6374 |
| MISS O BY OSCAR DE LA RENTA550 Seventh19th fl354-6777 |
| ISSEY MIYAKE USA |
| HANAE MORI |
| MOROCI, INC |
| REBECCA MOSES |
| MIRA DE MOSS |
| GIOVANNI DE MOURA |
| JACK MULQUEEN |
| MURJANI INTERNATIONAL |
| MORTON MYLES |
| ALBERT NIPON (Early Fall) |
| NIPON BLOUSE944-8802 |
| NIPON BOUTIQUE (Early Fall) |
| MITON DOUTED (DUIT) THE PROPERTY OF THE PROPER |

-12-

CONTINUOUS SHOWINGS--THESE SUMMER/TRANSITION COLLECTIONS HAVE OPENED

| ALBERT NIPON COLLECTIBLES (Early Fall)530 Seventh2nd fl |
|---|
| NIPON KNITWEAR |
| EXECUTIVE DRESS BY ALBERT NIPON |
| ROD OWENS (Eugene Alexander, Carlota Alfaro, Cee498 Seventh6th fl564-1870 |
| Gee, Disegni, Dana Hogan, Da Rue, Lorrie Kabala, Kevin Konnors, St. Claire, Sister Max, |
| Tadashi, Travilla) |
| YONSON PAK5th fl695-6087 |
| PANCALDI, INC12th fl935-6087 |
| MOLLIE PARNIS; MOLLIE PARNIS STUDIO530 Seventh18th fl221-1445 |
| PARTY FORMALS, INC354-7010 |
| PBSA9th fl947-4492 |
| GIUDO PELLEGRINI |
| ANDRE VAN PIER4th fl679-5940 |
| PENDLETON25th fl661-1670 |
| PINKY & DIANNESuite 701935-4770 |
| POGIA BY D. POLIMENI944-6030 |
| POSH, INC18th fl398-0763 |
| CARLA RADAELLI SWEATERS |
| RAINCHEETAHS BY NAMAN944-0800 |
| RALLYE FOR BEST1411 BroadwaySuite 3577719-1166 |
| KRISTINA REED391-0031 |
| REIKO |
| RENOWN AMERICA INC382-1411 |
| OSCAR DE LA RENTA354-6777 |
| OSCAR DE LA RENTA OUTERWEAR; GUNTER; MOLISANI512 Seventh20th fl921-4010 |
| MARY ANN RESTIVO498 Seventh16th fl736-0109 |
| JILL RICHARDS: JILL RICHARDS II |
| RICHILENE3rd fl354-0629 |
| RICHTONE KNITS498 Seventh14th fl279-1600 |
| OGGEE BY RIZKALLAH4th fl947-2055 |
| SAMUEL ROBERT |
| ROBERTA & BRENDA INC947-4811 |
| JACKIE ROGERS |
| ROSANNA KNITWEAR921-5888 |
| ROSE-ANN |
| CLOVIS RUFFIN14th fl382-3755 |
| AURORA RUFFOLO354-9250 |
| CHRISTIAN RUPERT |
| JANET RUSSO:7th fl889-1614 |
| GLORIA SACHS9th fl921-1460 |
| PAULA SAKER |
| FERNANDO SANCHEZ |
| GIORGIO SANT'ANGELO FOR MARJER550 Seventh6th fl221-1616 |
| SASSON JEANS |
| DON SAYRES |
| SAZ LTD; & SAZ II |
| ABE SCHRADER CORP840-7733 |
| MICHAEL SEROY1441 BroadwaySuite 2702730-8130 |
| SHAMASK |

| SHIBUI BLUES BY KAPAMONTE |
|---|
| HELENE SIDEL |
| SIGNATURES BY RUSS TAYLOR (Fall) |
| THE SILK FARM BY ICINOO |
| JERRY SILVERMAN |
| ADELE SIMPSON |
| SINGER & SPICER |
| SMITH KOLLMAR, LTD840-8288 |
| SOO YUNG LEE; & LA SOIREE |
| PHIL SOROKA (Alpinit, Fredlee, Mitchell Meyers)488 SeventhSuite 406564-4305 |
| RENO SPARKS KNITS |
| SPORT 2 BY JOHN ANTHONY |
| SPORTWHIRL BY LESLIE HOLZMAN498 Seventh15th fl563-0800 |
| STAR OF SIAM (USA)398-0920 |
| MALCOLM STARR |
| ERNST STRAUSS & SCHNELL SPORTS |
| PHYLLIS SUES INC8 W 40th840-7810 |
| RICHARD SUMMERS PRESENTS |
| SWEE LO |
| SWIRL12th fl765-8915 |
| TAHARI; & DANIELLE 0921-3600 |
| TAMOTSU |
| TANNER; & TANNER SPORT944-6350 |
| TARQUIN EBKER |
| BOBBIE TO, INC |
| ELLEN TRACY (Pre-fall)944-6999 |
| TRAVILLA INC6th fl564-1870 |
| TRIC TRAC LTD7th fl7th fl221-7935 |
| TRIGERE |
| TRIGERE COAT FOR ABE SCHRADER530 Seventh15th fl840-7733 |
| TRIGERE SPORT FOR SCHRADER CORP530 Seventh15th fl840-7733 |
| TUDOR SQUARE; & ALBERT LEWIS |
| U.M.I. COLLECTIONS BY ANNE CRIMMINS530 Seventh27th fl221-2457 |
| VALENTINO STUDIO |
| LEVINO VERNA9th fl279-2345 |
| VICTORIA ROYAL BY MARTIN STAEHELY530 Seventh7th fl944-6844 |
| ADRIENNE VITTADINI |
| VOLLBRACHT DESIGN ENTERPRISES, INC25 W 39th8th fl921-8020 |
| VOLLBRACHT TOO354-0515 |
| ILIE WACS, INC |
| NORMA WALTERS |
| GALE WARREN LTD |
| WHODUNNIT |
| WILLI WEAR BY WILLI SMITH869-1380 |
| WILROY530 Seventh22nd fl221-2200 |
| MRS H WINTER4th fl691-8300 |
| DON WOLF LTD; DON WOLF COUTURE530 Seventh20th fl840-1888 |
| YEOHLEE |
| YUKIKO HANAI |
| ZINGARA FASHIONS944-6353 |
| L'ZINGER INTERNATIONAL INC |
| -14- |